

## University of Pretoria Yearbook 2016

## Supply chain management 326 (OBS 326)

Faculty of Economic and Management Scien

Faculty of Economic and Management Sciences

Undergraduate

Module credits 20.00

**Programmes**BCom Option: Supply Chain Management

**Prerequisites** OBS 316 GS

**Contact time** 3 lectures per week

**Language of tuition** English

Academic organisation Business Management

**Period of presentation** Semester 2

## Module content

**Oualification** 

\*Only for BCom (Option: Supply Chain Management) students

Corporate alignments; competitive positioning; customer service design; strategy design; channel strategy; network design; supply chain relationships; supply chain desig; supplier alignment; operations alignment; distribution alignment; demand alignment and logistics information systems.

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